

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Anthony G. Macaluso	Art Unit:	2643
Serial No.:	10/809,922	Examiner:	Matthew c. Sams
Filed:	March 24, 2004		
Title:	ADVERTISING ON MOBILE DEVICES		

**Mail Stop RCE**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REQUEST FOR CONTINUED EXAMINATION

In response to the Office Action of August 23, 2006, please amend the above-identified application as follows: